



ANNUAL REPORT

For the
Activities carried out during 2008-09

PACKING MATERIAL (CORRUGATED BOX) CLUSTER, JAIPUR
under
Micro & Small Enterprises Cluster Development Programme
(MSE - CDP)



MICRO, SMALL & MEDIUM ENTERPRISES
सूक्ष्म, लघु एवं मध्यम उद्यम

Carried out by :

MSME - DEVELOPMENT INSTITUTE, JAIPUR

MINISTRY OF MSME, GOVT. OF INDIA
22 GODAM INDUSTRIAL ESTATE, JAIPUR (RAJ.) - 302006

In support with :

RAJASTHAN CORRUGATED BOX MANUFACTURERS' ASSOCIATION,
JAIPUR, RAJASTHAN

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BACKGROUND :

The packing material (Corrugated Box) cluster, Jaipur has been identified and selected as a potential cluster by Ministry of MSME, Govt. of India and the diagnostic study was conducted at the instance of the Development Commissioner (MSME) New Delhi during the year 2006-07. On receipt of the approved action plan for the year 2008-09 various activities were organized under soft interventions.

CLUSTER PROFILE

Location	:	Vishwakarma Industrial Area (VKIA), Jetpura, Kaladera, 22 Godam, Jhotwara, Bindayaka, Bagru, Sanganer, Sitapura Industrial Area, Malviya Nagar Industrial Area, Kanota and Kookas, Jaipur
No. of Units	:	100 Nos.
Turn Over	:	Rs. 40 Crores (approx)
Employment	:	2000 persons
Output	:	2000 M.T. Paper per month (Approximate) converted into Board and Corrugated Boxes.
Range of Products	:	Boards and Boxes.

VISION

Jaipur corrugated boxes cluster would become competitive by equipping global technologies to suit the market needs and continuous upgradation of knowledge, designs to match the international trends and to fulfill the requirements of vendors.

OBJECTIVE OF CLUSTER DEVELOPMENT PROGRAMME

- Trust Building amongst units and other stakeholders.
- Net working & capacity building among cluster firm.
- Relevance of the cluster in view of the emerging economic scenario.
- Manufacturing technology (speed, accuracy, product range and quality)
- Input supply gaps
- Potential for intensity and quality of employment.
- Developing the market (emerging trends)

CLUSTER DEVELOPMENT CO-ORDINATION COMMITTEE (CDCC)

S. No.	Name & Address	Designation	Phone/Fax/ e-mail
1	Shri G. M. Ambhore, Director, MSME-Development Institute, Bais Godam, Jaipur-06	Chairman	0141-2212098 0141-2213099 0141-2210553(Fax) email : msmedi_jaipur@dcm sme.gov.in
2	The General Manager, SIDBI, Umrao Complex, S.C. Road, Jaipur-01	Member	0141-2363860 0141-2364614 0141-2364792 0141-2363890 (fax)
3	Joint Director (Cluster) O/o Commissioner of Industries. Govt. of Raj. Udyog Bhawan, Jaipur-05	Member	0141-2227727-34 0141-2227516(fax)
4	The Senior Branch Manager, National Small Industries Corporation (NSIC Ltd.) Nehru Place, Tonk Road, Jaipur-15	Member	0141-2742372 0141-2742991
5	The Director Indian Institute of Quality Management , Malviya Industrial Area, Jaipur	Member	0141-2751506 0141-2751884 0141-2751464(fax)
6	The Sr. Director Bureau of Indian Standard(BIS), E-52, Chitranjan Marg, C-Scheme, Jaipur	Member	0141-2223282-83 0141-2372940(fax)
7	The General Manager DIC, Jaipur(Urban) Udyog Bhawan, Jaipur-05	Member	0141-2227943
8	Representative, Bank of Baroda, Nehru Palace, Tonk Road, Jaipur-15	Member	---

S. No.	Name & Address	Designation	Phone/Fax/ e-mail
9	Representative State Bank of Bikaner & Jaipur Tilak Marg, C-Scheme, Jaipur	Member	0141-5101594
10	Representative RIICO Ltd. Udyog Bhawan, Tilak Marg, Jaipur-05	Member	0141-222775 0141-5113238 0141-5104204(fax) email: riico@riico.com
11	Shri S. N. Ladha President RCBC (SDP) C/o National Packaging Co. E-205, Road No. 9E, VKIA Jaipur - 302 013	Member	98297 11444
12	Shri Nilesh Agrawal President (RCBMA) C/o Agarwal Corrugating Ind. G-148, Sitapura Ind. Area, Jaipur	Member	93145 17628
13	Shri Prem Chand Khatri Secretary (RCBMA) C/o Pack N Packaging Ind. G-1-158, RIICO Ind. Area Sitapura, Jaipur	Member	93145 25664
14	Shri V. K. Dewan C/o Packwell (India) (P) Ltd. E-49-52, 22 Godam Ind. Estate, Jaipur	Member	98298 54543
15	Shri Govind Gurbani C/o Pinkcity Corrugates F-428 A, Road No. 12, VKIA, Jaipur	Member	94140 50748
16	Shri Om Prakash Cluster Development Executive Packaging Material (Corrugated Box) Cluster, Jaipur	Member Secretary	0141-2212098 0141-2213099 0141-2210553 (Fax)

Meeting of Cluster Co-ordingaion Committee Held on 5.11.08

At the outset Shri Om Prakash Asst. Director MSME-DI, Jaipur welcomed all the members and the invitees in the meeting. Thereafter he gave a brief introduction about the meeting as well as the objective of the Cluster Development and also spelt out Proposed Action Plan Activities to be under taken in the current financial year.

Shri G.M. Ambhore, Director MSME-DI Jaipur, briefed the members about the methodology being adopted for the Cluster Development and monitoring & Coordination mechanism of the Project. He further informed the members about the Sanction received by DC (MSME) New Delhi for soft intervention for the current financial year.

Shri Ambhore, Director MSME-DI Jaipur also explained in detail about all the queries of the Association authorities, Points wise & with the all clarification on various points such as :

- 1) SPV & CFC
- 2) D.P.R.
- 3) Soft Intervention
- 4) Market related Issues
- 5) Technology Upgradation Issues etc.

As per direction of the Chairman these all activities would be done in this Cluster Development Programme & Govt. will share the expenditures as per MSE-CDP & balance expenditure will be borne by Association on above mentioned activities.

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He also expressed about the Hard Interventions and the fund which will be released by Govt. for CFC up to 9.9 Crores for Plant & Machineries, R&D & other testing facilities etc.

Before organizing the ISO 9001/TQM activities & for other soft Interventions a brochure is to be prepared by CDE & Association on Packing material cluster.

Maximum Cluster members should participate such Seminars & workshops, for which 80% expenditure will be borne by MSME-DI, Jaipur.

For CFC, he said that after forming SPV of upto 20 members & after preparing DPR Govt. will sanction the amount after considering its viability as per the scheme & according to the Proposal the fund allocation would be made to SPV through State Govt.

The CFC will be owned & managed by SPV as per the guidelines.

For DPR preparation, about 50% balance amount will be paid to selected BDS by the MSME-DI, Jaipur on the recommendation of Association. And Rs 20,000/- will be paid after approval of viability report.

Chairman advised CDE & Association members to prepare a brochure on priority & host the Website of the Packing Material Cluster, as per Action Plan within one or two month.

During the meeting, the Association suggested for an Exposure visit, for that Chairman asked to submit the proposal to the Director MSME-DI, Jaipur giving the details of members interested, Place of visit, a bill regarding visit etc. as required in the Scheme.

In the end Sh. Om Prakash, CDE proposed a vote of thanks to Chairman and the Members of the Coordination Committee & members of Cluster.

Awareness Programme on Cluster Development under MSE- CDP at Jaipur on 03.01.09

The Awareness programme on Cluster Development for promotion of MSMEs has been organized for benefit of Cluster units situated in VKI Area and other Industrial Areas of the city, BDS providers stake holders of this Cluster on 03.01.09 at Vishwakarma Industrial Association Hall, Jaipur. The objective of this programme is to create awareness on Cluster Development Programme and to develop trust building amongst the Cluster members, BDS providers and Stake holders pertaining to the Cluster of Cast Iron Foundry Cluster.

Shri H.S. Meena, IAS, Joint Development Commissioner, O/o DC (MSME), New Delhi was the chief guest of programme.

The programme started with inaugural address of Shri H.S. Meena, IAS, JDC, O/o DC (MSME), New Delhi. Shri H.S. Meena, IAS, JDC stressed on the following topics in his inaugural address:-

- ▶ Detail of MSE-CDP scheme,
- ▶ Result oriented Soft & Hard intervention proposals for Cluster Development
- ▶ Formation of Special Purpose Vehicle (SPV)
- ▶ Need based proposals for Soft & Hard interventions under MSE-CDP scheme.

Shri G.M. Ambhore, Director, MSME-Development Institute, Jaipur briefed the progress of Cluster Development Programme & Cluster Profile, Govt. Schemes such as MSE-CDP, CLCSS, MDA, NMCP, National awards, ISO-9000 etc.

Shri S. N. Ladha, President of SPV of Packaging Material Corrugators Cluster, Jaipur gave the welcome address along with brief industrial scenario of Jaipur. Also briefed about planning & efforts made for setting up CFC & he requested JDC to help in providing land from State Government.

More than 75 participants belonging to the Cluster units, BDS providers, Financial Institutions, stake holders and officials related to the Cluster, participated in this event.

Workshop on quality management system and process control in packaging industries

A workshop on quality management system and process control in packaging industries for corrugated box cluster Jaipur was organized on 13-01-09 at MSME Development Institute, 22 Godam, Jaipur. This programme was organized by MSME Development Institute, Ministry of MSME- Govt. of India in association with all Rajasthan Board & Box Manufacturers Association, Jaipur for the benefit of the corrugated box manufacturers unit II in cluster. The programme was inaugurated by Sh. N.L. Thayal, Director, BIS, Jaipur and chaired by Sh. G. M. Ambhore, Director MSME Development Institute, Jaipur. Sh. Amit Lunia, Govt. Khetan Polytechnic College, Jaipur and Sh. S. N. Ladha, President of SPV, packaging cluster were special guests.

Sh. V. K. Sharma, Dy. Director (Mech) delivered the welcome address and explained the cluster profile and objective of the workshop.

Sh. S. N. Ladha said that the cluster approach has a vital role in development of Industries and in this regard lot of work has to be done.

Sh. G. M. Ambhore, Director MSME development Institute delivered presidential talk and said that for the development of the packaging industries the quality standard needs to be prescribed. In this regard lot of work is being done by BIS. He told that unless we prepare ourselves mentally for quality, the industry will not make any progress, nor will it be able to meet the challenges of domestic and global markets.

Director of BIS, Sh. N. L. Thayal told in his address that in order to create awareness among the industries about the quality and to assess the quality of their products, BIS (formerly ISI) came into existence as an authorised agency. He also told that the standards prescribed by BIS are not final and there is a scope of changes and reforms in them as per the requirement of the industries. BIS has already developed 18,000 standards and has covered almost all the areas.

Sh. Amit Lunia, Expert from Khetan Polytechnic, Jaipur in his technical presentation, told that we need to focus on input in order to get the required results. He also told that process control and quality management system should be adopted for reduction in cost and change in supply chain. Environment also needs to be kept on priority by the industries.

Mr. Om Prakash. Asstt. Director, MSME-DI, proposed a vote of thanks. About 50 participants were present in this programme.

Workshop on credit linked subsidy scheme under MSE cluster Development programme

MSME-DI, Jaipur organized a workshop on credit linked subsidy scheme (LSS) on 3rd Feb. 2009 in the Association Hall at 22 Godam Industrial Area Jaipur. The main objective of this programme was to create awareness on Credit Linked Subsidy Scheme among the stake holders of corrugated box cluster. Sh. C. L. Bhavel, Dy. General Manager, SIDBI, Jaipur inaugurated the programme. In his address Mr. Bhaval informed about various schemes being operated by the Govt. in order to maintain the regional imbalances. But most of the industries are unaware of these schemes, as a result of which they are deprived of the benefits of the same. The purpose of giving these subsidies is to cut the cost and get more profit. Explaining about various provisions of CLS scheme, he told that 15% subsidy is given on an investment on plant & Machinery upto Rs. 1 Crore. This subsidy is given for technical upgradation in which research & development, In house testing equipment and state of art improvement are included. A total of 48 products have been brought under the provisions of these scheme. He requested the participating units to take maximum advantage of this scheme.

Shri Nilesh Aggrawal, President of All Rajasthan Corrugated Board & Boxes Manufacturers Association, Jaipur told in his address that new machines are being introduced in manufacture of corrugated Board & Boxes, He requested the units to give a list of these machines to MSME-DI, Jaipur so that efforts may be initiated to incorporate them under CLS scheme.

Prior to this, Sh. Om Prakash, Asstt. Director (L/F) welcomed the guests and the participants and gave a brief details of the CLS Scheme. Sh.V.K. Sharma, Dy. Director (Mech.) mentioned about various provisions of the CLS Scheme. He stressed on the need for a well planned setting of common facility centre, Training & Testing Centre, so that further inconveniences may be avoided.

In the Technical session, Sh. V. V. Pulush of Bank of Baroda and Sh. Abhay Parmar of Punjab National Bank gave details of various facilities by their Banks under CLS Scheme. In the end, Shri V. K. Diwan, Secretary, All Rajasthan Corrugated Board & Boxes Manufacturers Association proposed a vote of thanks.

- ▶ Rate contract policy- by DGS&D, Jaipur
- ▶ Trade possibilities in Reliance Industry- by Reliance
- ▶ SME Banking by HSBC, Jaipur
- ▶ Role of Insulation in Energy conservation- Loyid insulation
- ▶ Energy saving possibilities in Induction Furnace- Electotherm, Jaipur
- ▶ Services provided by CIPET- CIPET, Jaipur

Final session was oriented on Interaction meet of Cluster Stake Holders. In this session Cluster members discussed about problems and their solutions in developing of Cluster Development Programme. The valedictory function was organized in the evening on 4th march 09. Shri Damodar Sharma, CEO, Jaipur Nagar Nigam distributed certificate to the participated units.

Participation of Packaging Material Cluster units/ Association

The Foundry Owner's Association, Rajasthan Jaipur/ Stake holder participated and booked a stall for wide publicity to their activities.





सत्यमेव जयते

Form 1

Certificate of Incorporation

Corporate Identity Number : U21029RJ2006PTC023491 2006-2007

I hereby certify that **RAJASTHAN CORRUGATORS CFC PRIVATE LIMITED** is this day incorporated under the Companies Act, 1956 (No.1 of 1956) and that the Company is Limited.

Given under my hand at JAIPUR this **TWENTIETH** day of **DECEMBER** TWO THOUSAND SIX.



Sd/-

(बी. सी. मीणा)
(B. C. MEENA)

कम्पनी रजिस्ट्रार
Registrar of Companies
राजस्थान, जयपुर
Rajasthan, JAIPUR

Annual Progress of Soft intervention for 2nd year (2008-09)

No	Name & Details of the Activity	Nature of the Activity	Target Group	Objective & outcome of the activity	Partners/ Collaborators	Source of Funds (Rs. in lakhs)	
						DC(MSME)	Cluster Actors
						Expenditure	
1	Trust Building						
1.1	Intraactive Meeting & Preparation of the Brochures	TB	Core Cluster members/ stake holders/ BDS providers	1. To create awareness about Cluster Methodology. 2. Active participation of Cluster actors & possible interventions for Cluster Development	Cluster units/ MSME-DI/ BDS	0.20	0.18630
2	Capacity Building						
2.1	Exposure visit to the Mumbai	TB	For Member of the Cluster	To observe the latest technology and activities of the IIP & WBCMA	Cluster units/ MSME-DI/ JCRDC(SPV)	0.80	0.11352
3	Market Development						
3.1	Hosting & maintenance of Cluster website	MD	All Cluster members/ units	1. To create an information & database on Packaging Material Cluster 2. To No. of business enquiries to increase access to potential customers.	Cluster units/ MSME-DI	0.80	0.45000
4	Technology Upgradation						
4.1	Workshop on Quality management system & Process control in packaging industries	TU	All Cluster members/ stake holders/ BDS providers	Quality Improvement	Cluster units/ MSME-DI/ BDS/ Stake holders	0.20	0.10770
4.2	Workshop on CLCSS	TU	All Cluster members	Quality Improvement	Cluster units/ members/ SPV	0.20	0.12180
5	Hiring of NDA Services & Miscellaneous Office Expenses	-	For coordinating cluster activities	-	MSME-DI Cluster Association & other actors	1.00	1.02000
Total (Rs. in Lakhs)						3.20	1.99932

Detail of fund utilization

(I) Fund sanction by DC(MSME) - 4.32 Lakh

(II) Fund utilized during the year -1,99932 Lakh