

ACTION PLAN

S.No	Activity	Purpose	No	Service provider	Financial requirement (in lakhs)	Remarks
1	Entry Point activity	For awareness and trust building	1	Arpan Seva Sansthan with collaboration of DIC and Suvidha sansthan	25000	First two months needed for different participatory exercises conducted in cluster area
2	Community Mobilization	For formation of Artisan self groups and federations	15 SHGs and one federation	Arpan Seva Sansthan & Suvidha sansthan	225000	In initial six months
3	Detail Need Assessment Workshop	For assess the need in field of skill development, Marketing, Design etc	1	Arpan Seva Sansthan with collaboration of Technical institute	25000	Two days workshop with approximate strength of 60 artisan
4	Quality Awareness Program	Artisans are working with crude method, they don't care for quality. Culture of quality will be introduced through this programme. This training will teach them the culture for exports that is Beauty with quality	1	Arpan Seva Sansthan with collaboration of Technical institute	25000	45 Artisan (one from each unit)

5	Capacity Building					
5.1	Technical Training for use improve tools and technology	To increase the efficiency of the artisan and productivity of work	3	Technical Institutes	300000	Two days training for 20 Artisan. Tool kit would be distribute to the participants on 50% subsidy
5.2	Training on Skill Development	To enhance the skill of the artisan for better productivity	3	Multinational company/Technical institute	120000	Three days training for 20 Artisan
5.3	Technical training for innovation in marble cluster	To encourage the innovation in the carving marble sector	3	-do-	120000	Two days training for 20 Artisan
5.4	Rural Entrepreneurship Development Program	to develop managerial skills, how to communicate, project report preparation, BEP, how to maintain books of accounts, what makes their unit sick and characteristics of successful entrepreneur	2	EDI Ahemadabad, IIDC and other institute	220000	10Artisan in first two year. Duration of this training is one month
5.5	Design Development	To Develop sense of designs and creativity in carving	2	NIFT/NID/EMI /IICD	150000	15 Days training for 10 Artisan in each group
5.6	Strengthening of Group	Strengthen group	5	Arpan Seva Sansthan with other NGOs and relevant institute	200000	Three days program. 4 SHGs in one training

5.7	Marketing Skill and sales promotion	To develop the marketing skill among artisan	3	NIFD/NIFT/Individual experts	90000	In second & third year for 20 artisan
6	Market Promotion					
6.1	Sellers & Buyers meet	For marketing development	2	DIC, Industrial associations etc	200000	In second & third year
6.2	Organize National Level Trade fair	For encourage market and sales promotions	1	Industries Department, Industrialist, DIC etc	450000	In third year
6.3	Participation of SHGs Artisan group in Handicraft trade fair, Seminar etc in anywhere in India	for develop linkages and capacity building	2		150000	Two groups in two times
6.4	Exposure Visit to anywhere in India	Capacity building of Artisan	1		200000	25 artisan
						25.0 lakhs