



R.K.SANSTHAN

DEDICATED TO FOSTER ENTREPRENURESHIP AND HUMAN RESOURCE



POTTERY AND TERRACOTTA CLUSTER, RAMGARH PROGRESS

RAMGARH TERACOTTA

SPONSERED BY:

**OFFICE OF THE COMMISSIONER OF INDUSTRIES
DEPARTMENT OF INDUSTRIES GOVERNMENT OF RAJASTHAN
UDYOG BHAWAN JAIPUR**

IMPLEMENTING AGENCY:

R.K. SANSTHAN

DEDICATED TO FOSTER ENTREPRENEURSHIP AND HUMAN RESOURCE



PROGRESS MADE UNDER THE CLUSTER



1. ESTABLISHMENT OF ARTISANS ASSISTANCE CENTRE:

AT KRISHNA COLONY, DELHI ROAD RAMGARH

- ARRANGED INFRASTRUCTURE
- DEPLOYED NECESSARY STAFF
- WIDELY PUBLISHED THE FACILITIES AND SERVICES AVAILABLE



PROMOTIONAL WORK

1. PREPARED A BROUCHER TO CREAT AWARENESS ABOUT THE PROJECT AND SERVISSES OFFRED
2. MADE CONTACTS FOR KEY ARTISANS/PERSON OF THE AREA
3. MEETING WITH VILLGE GROUPS TO ENSURE THEIR ACTIVE PARICIPATION
4. IDENTIFIED POTENTIAL BENIFISHIRIES GROUPS

ACTIVITIES COMPLETED/COMMENCED DURING THE QUARTER

S.No.	Activity	No. of activity	1	2	3
			4	5	6
1	Motivation Seminars	1			√
2	Follow-up Seminar	1		√	
3	Formation of SHG	2		√	√
4	Skill Development Training	1			√
	Fairs				
	State Level	1		√	

ACTIVITIES COMMENCED

1. ORGANISED MOTIVATIONAL CAMPS
2. ARRANGED FOLLOWUP MEETINGS
3. FORMED SHG GROUPS
4. TECHNOLOGY UPGRADATION PROGRAMMES
5. REGISTRATION OF THR ARTISAN FOR CREDIT CARDS

ACTIVITIES PLANNED

- PROJECT LAUNCHING WORKSHOP
- TO ORGANISE THE TWO SKILL UPGRADATION PROGRAMME
- TO ORGANISE THE MOTIVATIONAL CAMP, FOLLOWUP SEMINARS
- FORMATION OF SHG GROUPS
- TO COMPLETE THE WEBSITE DEVELOPMENT AND UPLOAD FOR ACCESS PURPOSE
- TO CONTACT THE POTENTIAL BUYERS.

ACTION PLAN FOR NEXT QUARTER

SR. NO.	ACTIVITY PLANNED	NO.	1	2	3
1	Motivation Seminars	3	√	√	√
2	Follow-up Seminar	3	√	√	
3	Formation of SHG	4	√√	√	√
4	Skill Development Training	2	√		√
5	Technical Up gradation Training	1		√	
6	Design Development workshop	2	√	√	
7	Exposure Visit	1			√
8	FAIR National Level	1	√		
9	State Level	1			√
10	District Level	2	√	√	
11	Buyer-sellers Meet	1		√	
12	PROJECT launching Workshop	1	√		
13	Launching of Web Portal		√		
14	R&D Activity				√
15	Packaging Workshop	2		√	

ISSUES EMEREGED DURING THE PERIOD

- NON AVAIBILITY OF ADEQUATE CLAY
- LACK OF PROPER GUIDANCE
- LOW PRODUCTIVITY
- LACK OF KNOWLEDGE OF MARKET
- LACK OF QUALITY AWARENESS
- LACK OF KNOWLEDGE OF MODERN TECHNOLOGIES/PRODUCTS
- LACK OF WORKING CAPITALS
-

OUTCOME

- ARISANS ASSISTANTAGE CENTRE BECOME FUNCTIONAL
- ORGANISED 2 MOTIVATIONAL CAMPS
 - 1. RAGUNATHGARH 25
 - 2. MUBARIKPUR 25
- ORGANISES 4 FOLLOW UP MEETINGS
 - 2 EACH AT RAGUNATHGARH AND MUBARIKPUR
- REGISTRATION OF THE ARTSANS FOR CREDIT CARDS
- FORMED 2 SHG GROUUPS
 - 1. RAGHUNATHGARH AND
 - 2. MUBARIKPUR
- MARKETING OF PRODUCT
 - A PRODUCT CATELAOUGE IS PREPARED FOR MASS PUBLICUTY OF CLUSTER PRODUCTS
 - A CD OF PRODUCTS WITH DETAIS IS PREPARED AND CIRCULATED TO PROSPECTIVE BUYERS
 - A WEBSITE IS UNDER CONSTRUCTION

THANK YOU