

**TERRACOTTA RAMGARH  
CLUSTER DEVELOPMENT PLAN FOR FIRST YEA**

SR. NO.	PARTICULARS	UNIT	RATE	TOTAL in Rs. Lakhs
<b><u>1</u></b>	<b><u>Artisan Assistance Centre</u></b>			
	1. Master Trainer	1	0.08 p.m.	0.96
	2. Designer	1	0.10 p.m.	1.20
	3. Marketing Assistant	1	0.15 p.m.	1.80
	4. Rent		0.025 p.m.	0.30
	5. Miscellaneous & Contingency		0.025 p.m.	0.30
<b><u>2</u></b>	<b><u>Formation of Cluster Development Group</u></b>			0.50
	1.Motivation Seminars	12	Per Programme	
	2.Followup Seminar	12	0.05	0.60
	3.Formation of SHG	12	0.03	0.36
<b><u>3.</u></b>	<b><u>Training Programmes</u></b>			
	1.Skill Development Training	6	0.70	4.20
	2.Technical Up gradation Training	3	0.70	2.10
	3.Design Development workshop	6	0.70	4.20
	4. Exposure Visit	2	0.50	1.00
	5.Packging Workshop	2	0.50	1.00
<b><u>4</u></b>	<b><u>Sales Promotion &amp; Marketing Assistance</u></b>			0.00
	A. National Level Fair	4	0.50 per fair	2.00
	B. State Level Fair	8	0.30 per fair	2.40
	C. District Level Fair	25	0.10 per fair	2.50
	Buyer-sellers Meet Fair	2	1.00 per meet	2.00
<b><u>5</u></b>	<b><u>Research &amp; Development</u></b>		1.00	1.00
	<b><u>Grand Total</u></b>			28.52